

EVERETT ROEHL MARSHFIELD PUBLIC LIBRARY

STRATEGIC PLAN

2023-2026

Our vision, mission, and values provide a roadmap to our work developing and maintaining services that meet the needs of the community. It is a living document, meant to be reviewed on an ongoing basis as community needs and resources evolve.

Our Vision

To be the welcoming heart of our community where all come to learn, discover, create, and connect.

Our Mission

The Everett Roehl Marshfield Public Library is a strong community partner providing resources, programs, and services that bring people together, foster creativity, and encourage lifelong learning. We preserve our storied past, enrich present lives, and prepare for our ever-changing future.

Our Values

Community Engagement – We endeavor to be a welcoming gathering place for community members and reach beyond our walls to be actively engaged in the life of the City of Marshfield and the Town of McMillan.

We will:

- Welcome all equally.
- Build and maintain community connections.
- Be present at community events.

Patron Experience – We endeavor to provide a high level of service through our collections, staff, and surroundings.

We will:

- Develop and utilize technologies, collections, services and furnishings that meet our community's diverse needs.
- Employ collaborative, creative, and intellectually curious staff focused on exceeding patron expectations.
- Be good stewards of our financial and material resources, ensuring the Library's existence for future generations.

Lifelong Learning and Creativity – We endeavor to provide community members access to the resources and tools to enhance and improve their lives.

We will:

- Ensure ready, equal, and equitable access to library resources.
- Continually evaluate collections and programs to reach the broadest audience.
- Expand the perception of what a library is and can be.

Approved by the Everett Roehl Marshfield Public Library Board on September 21, 2023.