

Guy A. Boucher
Nominated by Angela KedingFink

Guy Boucher- 150th

Headlines in the Marshfield News Herald from 1995 and 2002, respectively, describe longtime businessman, Guy Boucher with these words: “Tuned to yesteryear- Carrying 50-year legacy of radio fix-it, repairman keeps old-fashioned touch” and “Businessman always ready to chat—no topic off limits” in written articles as fine-tuned as one of the ham radios Mr. Boucher might have tinkered with over the years. Guy is quoted in the 1995 article as saying in regards to his customer base, “It must be that the individual attention that my dad and myself gave to customers brings back repeat business.” There were several years, decades in fact, which gave business the time to repeat, since Guy took over his father’s repair service business in Marshfield.

Guy Boucher is the son of Washington and Ruth (Ingham) Boucher. He was born in 1937 and raised in Marshfield. He was a staff member at Camp Chickagami Boy Scouts from 1953-1954. He was also Captain of the High School wrestling team for two years and took second place in Badger Boys State Wrestling in the 103 weight class. He graduated from Marshfield Senior High in 1955. During the years 1954-1960, he was in the Wisconsin National Guard and attended Army Radio Repair School and Army Survey School at Fort Sill, Oklahoma. He obtained the rank of Sargent E-5.

Guy married his wife Irene on his birthday in 1958. She was most likely one of his best gifts, since one newspaper article quoted him as referring to her as “Saint Irene!” Irene’s parents were John F and Irene Helen (Teresinski) Dvorak from Marshfield. Guy and Irene raised four children together: Angela, Lori, Gary, and John; with all children still living in the Marshfield community.

Guy worked at Miller TV in Wisconsin Rapids from 1958-1963 and Blenker’s TV, also in Wisconsin Rapids from 1963-1971. In 1971, Guy and his family moved back to Marshfield after purchasing his parents’ home at 609 West 4th Street and his father, Washington’s, business, Boucher Radio and TV Service at 107 West 3rd Street in Marshfield. Washington Boucher ran the business from 1945-1971.

Along with serving his first customers and his first customer’s children and grandchildren, Guy became one of the 50,000 ham radio operators in the United States, allowing him to talk to people all over the world.

Around 1983, Guy and Irene purchased Boucher Rooms located on South Palmetto Avenue where Irene is still employed. Throughout the years of living in Marshfield, Guy was a Boy Scout Leader and Irene was a leader in Cub Scouts through St. Johns and Our Lady of Peace Churches. Irene was also a member of the Eagles Club and secretary of the Badgerland CB Radio Club. Guy was in the Knights of Columbus, President of the Badgerland CB Radio Club,

and member of the Marshfield Area Ham Radio Club, holding the call sign of KF9XX. Both were members of the Central Wisconsin County Dancers.

Guy was the proprietor at Boucher Radio and TV Service from 1971-2017. He sold the building and retired at the age of 79. There are many in the Marshfield community and surrounding areas who appreciated his friendly conversation, honest evaluation of the items he chose to fix or not to fix, as well as the longevity of his family business. Guy and Irene are current members of St. John the Baptist Catholic Church. They have four grandchildren and five great-grandchildren and continue to live in Marshfield where they have a "fixed" legacy in the community.