

Marge Wolf

Nominated by Anonymous

Nestled in the heart of a Marshfield neighborhood at 713 E. Doege Street, Wolf Grocery Store operated a steady business for fifty-seven years. Although the penny candy drew the nearby elementary school children in the doors daily, that was not the only source of sweetness in the shop.

Owner Marge Wolf was by far the best treat in the store! Her kind smile and easy conversation made those who entered her establishment feel like they were part of the family. A simple errand where the buyer intended to run in and purchase a gallon of milk turned into a lingering chat filled with laughter while under the spell of Marge's friendly charms.



This well-known and much loved proprietor of Wolf Grocery was born on October 10, 1916 in Nasonville to Edmund and Jennie Matson Bruhn. Her given name was Margaretta, but she was known to most as Marge. She married Arthur Wolf on June 23, 1937 and they opened Wolf's Grocery Store in Marshfield in 1955. The tiny corner store has been a cherished fixture in Marshfield through the years. Arthur died in 2008 but Marge continued to run the store until her retirement in December 2013 at age ninety-seven.

Many of the Madison Elementary School and neighborhood children who frequented Marge's store came away with so much more than candy or items on their parents' grocery list. Marge enjoyed her conversations with each child, often asking them about their school day and sharing her attention and time with each of them. Several of those same children brought their children and grandchildren back to the store decades later.

Marge gained national notoriety in 2013 at the age of ninety-six when she refused to give an armed robber money from her cash register. Instead, she offered him Tootsie Rolls and told him to leave. She stood her ground and he fled. Bravery can be added to the long list of exceptional qualities that Marge possessed.

The adults and children who had the unique experience of visiting Wolf's neighborhood store still carry with them the memories of kindness, acceptance, and generosity which were given so easily from Marge; the energetic lady with the beautiful smile who stood behind the counter and served the people of Marshfield in so many wonderful ways.

Marge passed away on March 7, 2014.