

## *McCauley's of Marshfield*

### **McCauley Purchases Johnson Hill's Here**

Donald H. McCauley, manager of Johnson Hills Department Store at 169 N. Central Ave., today announced that he has purchased the store from Johnson Hill's Inc., Wisconsin Rapids.

The new owner said the store name would be changed to McCauley's of Marshfield and will continue as a brand - name department store. The enterprise employes 25 persons, making the largest home owned department store in the city.

Three members of the family will be active in the store operation, with McCauley as president and general manager; his son, Don Lee McCauley, as assistant store manager, and another son, Randy, a junior at Marshfield Senior High School, serving a part-time stock clerk.

Secretary of the corporation is John H. Stauber, Marshfield. Chester O. Bell, Wisconsin Rapids, president of Johnson Hill's, and Joseph L. Pilsner, Madison, who will be the manager of the new Montgomery Ward store in Janesville, are members of the board of directors.

McCauley said he has planned a few changes in the store, such as expanding the third - floor level into a complete furniture, drapery and carpet floor. He said he has already converted half of the lower level into the only combination fabric and yarn shop in the area.

He added that Johnson Hill's credit cards will continue to be honored at McCauley's, as all the present charge accounts will stay in Marshfield.

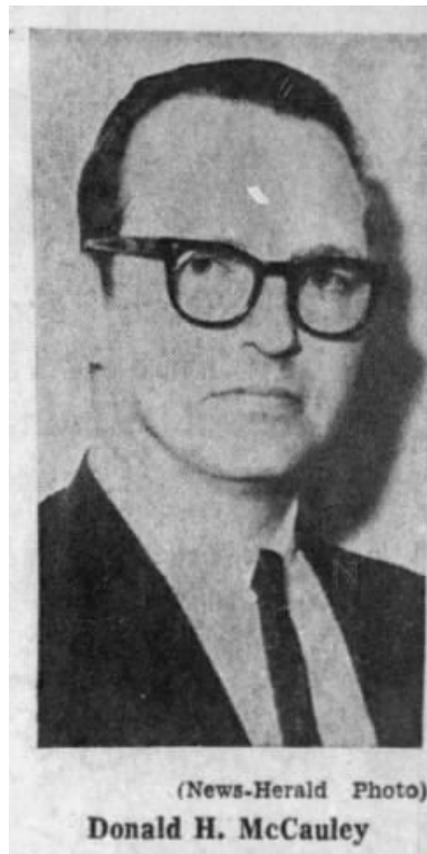
McCauley, 38, a native of Astoria, Ore., graduated from high school there in 1951, served in the Army Engineering Corps Purchases (News-Herald Photo) Donald H. McCauley for two years and then entered the retail business. That was in 1953. H

is first association was with a variety store chain. He was then employed by Montgomery Ward for 10 years before joining Johnson Hill's March 21, 1966.

He came to Wisconsin at that time as manager of a junior department store in Waukesha. In August that year he was named assistant manager of Johnson Hill's store in Manitowoc. McCauley came to Marshfield to assume the managership of the store here Sept. 22, 1969.

McCauley is serving his second one-year term as chairman of the Retail Division of the Marshfield Area Chamber of Commerce, which he also serves as director.

Mr. and Mrs. McCauley, who' reside at 312 E. Third St., have five children. In addition the two sons active in the store, they are Lon, 13, Ricky, 11, and Douglas, 6. *(From the Marshfield News-Herald, Marshfield, Wisconsin, 7 Oct 1971, Thursday, Page 1)*



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## Clerks Stay Unionized

By a close 10 to 9 vote yesterday afternoon, personnel at McCauleys voted in a National Labor Relations Board—supervised election yesterday to continue affiliation with a retail clerks local which was established about two years ago, according to information received by the head of the firm, Donald H. McCauley. (from the Marshfield News-Herald, Marshfield, Wisconsin, 4 Feb 1972, Friday, Page 9)

## 83-Year-Old Store Here Will Close

Because of financial difficulties, McCauley's of Marshfield, 169 N. Central Ave., is ceasing operations soon.

"Due to local economic conditions and the high cost of operating a business of this size, McCauley's department store will discontinue business soon," Donald H. McCauley, president of the firm, has announced.

A going-out-of-business sale is slated to start Monday. The permit for such a sale has been taken out for a 60-day period, but McCauley said the closing is expected to be effective about Feb. 1.

"We know of no future plans for the use of the building at this time," he said. The five-floor store, including four stories and the basement, is the city's largest

# OPEN SUNDAY 1 P.M. to 5 P.M.

## Prices Effective Sunday Only on These Specials

Children's  
**Mittens**

Reg. 1.00    Reg. 1.25

**77<sup>c</sup>    87<sup>c</sup>**

Your choice of assorted colors and styles. Machine washable. Sizes 3-12.

Men's Wool  
**Sport Coats**

Reg. 35.00    Reg. 50.00

**24<sup>97</sup> - 39<sup>97</sup>**

100% wool in fancies and solid colors. Sizes 36 to 46L.

Girls'  
**Jumpers**

Reg. 4.00

**2<sup>97</sup>**

Bonded acrylic in a great assortment of colors and styles. Just arrived for the holidays. Sizes 3 to 6x.

Men's  
**Slacks**

Reg. 14.00

**9<sup>97</sup>**

Permanent press of polyester and cotton blends. Select from assorted colors. Machine washable. Sizes 34 to 42.

Electric  
**Alarm Clocks**

Reg. 3.95

**97<sup>c</sup>**

By Inghram. One year guarantee. Limited quantities.

Ladies'  
**Snowmobile Suits**

Reg. 35.00

**27<sup>97</sup>**

Nylon quilted suits in black and navy. Lightweight, superior warmth and comfortable. Sizes S,M,L.

Hamilton Beach Electric  
**Portable Mixers**

Reg. 12.75

**7<sup>88</sup>**

3 speeds. High, low, medium. White or gold color.

Juniors'  
**Pant Suits**

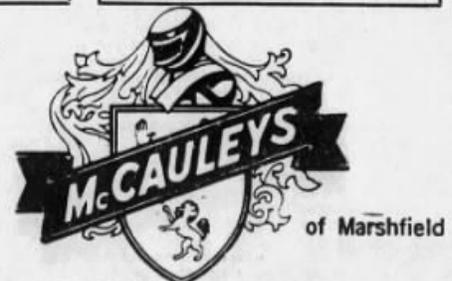
Reg. 20.00

**15<sup>97</sup>**

70% lambswool, 20% angora and 10% nylon in short sleeve style. Lime, grey and beige. Sizes S,M,L.

Use Your Johnson Hill's  
Credit Card At McCauley's!

Plenty of  
**FREE**  
Parking



FORMERLY JOHNSON HILL'S  
169 N. Central Phone 384-3138

home-owned department store facility with 30,000 square feet of floor space.

It employed as many as 30 persons, but recently the operating staff was reduced to 20.

As to his future plans, McCauley said that "my family and I wish to stay in Marshfield if suitable employment can be found."

The store has a history going back to 1891, when the original building, still part of today's greatly enlarged structure, was erected. This original Steinmetz store was sold in 1911, after the death of the owner, to Kestel Bros., which operated the firm until 1922.

The business was reorganized in 1924 as Consumers Store Inc. It was extensively renovated in 1958. In September, 1961, the store was sold to A. Landauer & Sons Inc. (a wholly owned subsidiary of Johnson Hill's Inc., operator of a group of stores with headquarters in Wisconsin Rapids).

McCauley, a native of Astoria, Ore., who was associated with a variety store chain and Montgomery Ward for 10 years, joined Johnson Hill's in 1966. He was assistant manager of the store at Manitowoc before being appointed manager of the Marshfield operation in September, 1969. He purchased the store in October, 1971. (from the Marshfield News-Herald, Marshfield, Wisconsin, 14 Dec 1974, Saturday, Page 11)

Marshfield News-Herald, Marshfield, Wisconsin, 05 Mar 1975, Wednesday, Page 19.

# MID-STATE AUCTION

As McCauleys Inc. has gone out of business we will sell the fixtures and all remaining merchandise; Located at 169 NORTH CENTRAL AVENUE IN MARSHFIELD, WISCONSIN. Doors will open at 9:00 A.M. for Registration and to inspect Sale Items. Entire Sale will be held indoors.

**SUNDAY, MARCH 9**

SALE STARTS AT 10:00 A.M.

## EQUIPMENT

3 NCR Model 52, 7 classifications plus sales tax cash registers with charge slip verification all in excellent condition, 3 old time NCR cash Registers, Monarch model 39 dial-A-Pricer, Commercial Hoover Vacuum Cleaner, Refrigerated drinking fountain, 20 fire extinguishers, commercial coffee grinder, Oil dispenser with hand pump, invoice Register, Commercial Singer sewing machine, Recordak-Bantam-Micro filmer, Meilink money safe (B-1 Group 3), Fairchild Audio-Visio Projector, Friden automatic feed copy machine, 2 Commercial floor sanders, 6 fans, 2-2 wheel hand trucks, 4-4 wheel dollies, 45 feet of 8 foot awning, 10 Stainless Steel Stereo Speakers, 3 new recessed light fixtures, 12 hole pop machine dispenser, Underwood golden touch typewriter.

## DISPLAY EQUIPMENT

74-2½ foot by 5 foot 4 drawer formica faced counters, 8-4 shelf 5 foot display fixtures, 6 formica faced cash Register stands, 8-2½ foot by 5 foot promotional tables, 4 chrome luggage racks, 4-4 door 5 foot by 5 foot formica faced fabric tables, 10-2 drawer 2½ foot by 5 foot formica faced lo-boy counters, 8 foot formica faced cash and wrap counter, 10 foot formica faced lighted glass display case, 3 double chrome clothing racks, 6 single chrome clothing racks, hundreds of feet of chrome hand rail bars, lighted glass top gift table, 6 foot glass jewelry counter, 10 foot by 2½ foot formica faced cash and wrap counter, 3 men's and boys' underwear racks, 3-8 shelf men's or boys' pant rack, men and boys' sock rack, Telon Zipper rack, 6 foot sewing table, Star window shade cutter and display rack, 2 curtain rod display racks, 5 ft. 4 drawer wooden cabinet, 2 chrome wrap around post racks (new), 20 foot drapery and shearer display fixture (lighted), lighted cafe curtain display rack, 14 foot 6 drawer 6 shelf customer service counter, 12 door storage cabinet, card table and chair display rack, 21 drawer cabinet, oil cloth cutter and display rack, Carpet display racks, Telon double wide thread case, button rack, 2 belt racks, 8 Hosiery display racks, 5-2½ feet by 5 foot double 2 door Lo-Boy counters with brackets and 6 glass Shelves and uprights, 2 fabric cutting counters with measuregraph machines.

## MATERIAL

Hundreds of feet of wooden shelving, 4,000 gift bags and boxes, 12 women's and children's mannikens, Hundreds of square yards of carpeting, 40 pieces of diamond perforated steel shelving, hundreds of lineal feet of various heights of pegboard, hundreds of feet of double and single wall bracket standards, miscellaneous men's, women's and children's clothing, lots of hose and pantyhose, 4 rolls gift wrapping paper, 1,000 patterns many T stands and chrome display stands, hundreds of shelf brackets from 4 inches to 26 inches, hundreds of clothes hangers, hundreds of plastic shelf dividers from 8 inches to 20 inches, hundreds of plastic price ticket holders, hundreds of pieces of glass shelving from 6 inches to 16 inches wide, 75 chrome sign holders some 5 inches by 7 inches and some 7 inches by 11 inches, 45,000 Dennison Secur-A-Tach Fasteners, Men's, Women's and Children's plastic clothing sizers, 5 gallons heavy duty cleaner, 5 gallons of undercoater and sealer, some 4 foot by 8 foot plywood sheets, 4 foot by 8 foot table, 8 doors of various sizes, 30 gallon Mycobrite floor dressing, hundreds of feet of Galvanized piping, hundreds of ¾-inch eyebolts from 6 inches to 18 inches long, 10 departmental wall signs, 5 steel pipe racks.

## SPECIAL

15 foot curved cash and wrap counter and 10 foot curved cash and wrap counter (both would be ideal for home bar), 3 - 3 way mirrors, 20 plate glass wall mirrors, 4 season display room that will be sold as a unit, 8 antique clothing pull out cases with glass doors 3 foot by 4 foot by 8 foot high, also many other items too numerous to mention.

## McCAULEYS Inc., Owner

SALE CLERKED BY MID-STATE SALES

1214 E. 4th St., Marshfield, Wis., Phone 384-4212  
CECIL JONES, Marshfield, Wis., AUCTIONEER

Usual Auction Terms

Represented by Bob Friedrichsen and Harvey Bohman